

## Via Mobile

Frankfurt am Main, 2006 - 2009  
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The western section of Frankfurt's Trade fair is going to be completed. All the buildings exhibition halls are connected on an intermediate level by the pedestrian network of paths - The via mobile. The existing Exhibition Hall 9 will be better integrated with the other exhibition halls through a new self standing access building which will also strengthen this hall's presence. Two bridges link to Hall 11, which is concurrently being built with the Via Mobile, forming a continuous loop for the via mobile designed by schneider+schumacher.

The Via Mobile leads from the "Galeria" along Hall 9 on the western axis and ends with a vertical building forming a distinct end. Due to its closed northern and completely open southern facade connecting to the "Agora West" the Via Mobile is an excellent orientation point.

The use of only two materials Kalzip and glass for the facades, emphasizes the cubic language of the building parts. The materials are used differently in each of the buildings. The Via Mobile's glass facade gives the impression of a filter due to its depth and length; visitors get a continually changing view of the outside as they move through the length of the building. The vertical access building creates a contrast ...



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to the linear structure of the "Via Mobile". Both exterior and interior make restrained use of materials and colour.

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ss/ssss: Messe Frankfurt Venue GmbH & Co. KG

ssss: ssss

sss: 6,480 m<sup>2</sup>

Baumanagement: schneider+schumacher Bau- und  
Projektmanagement GmbH

sssssss: 1-9

